

ezgi uslu

SERVICE GUIDE

INTRO

As experts in branding, web design, and content creation, we're dedicated to bringing your vision to life. Our tailored services and innovative approach ensure outstanding results. This guide provides a concise overview of our offerings, designed to empower your business in today's dynamic market. We look forward to collaborating with you.

**“FOR CREATIVES AND BUSINESS OWNERS TO
BRING THEIR IDEAS TO LIFE UNDER ONE ROOF”**

OUR SERVICES

1

BRANDING:

Take your company to the next level with a unique, high-quality brand design.

2

WEB DESIGN:

For businesses looking to enhance their online presence with a modern and functional website.

3

CONTENT CREATION:

Capture yourself, your company, or your products professionally in photos or videos.

4

PHOTOGRAPHY STUDIO:

As the only ones in the South Limburg region, we also have a fully equipped photo studio, with or without a photographer.

BRANDING

TIMELINE: 2-4 WEEKS

Make an elegant impression

DETAILS

For those who are ready to invest in a beautiful and consistent identity and bring their brand story to life.

This branding experience will equip you with an authentic visual identity that will lift up your business in unmeasurable ways and build a meaningful connection with your ideal client.

DELIVERABLES

- Brand Strategy
- Brand Colors/colour palettes
- Typography Selection
- Customized fonts
- Logo Concepts
- 1 Round of Revisions
- Logo File Formats (png + pdf + ai+ jpg)
- Visual Direction
- Creative Direction Presentation

ADD-ONS

- Bespoke Stationery Design (Business Cards, Thank You Cards, Gift vouchers, Stickers, price lists and more)
- Custom Packaging Design (Product Packaging, Labels, Stickers, swing tags, Craft paper)
- Digital Assets Instagram/social templates
- (highlight icons, feed templates, story templates)
- Digital Brochures etc.

WEB DESIGN

TIMELINE: 3-10 WEEKS
Give your brand a digital home.

DETAILS

A unique website that fits your brand gives a strong sense of who you are and what you stand for, builds trust, develops relationships and makes a lasting impact on your potential clients.

Your home on the web will attract your ideal audience, keeping them coming back for more.

DELIVERABLES

- Business Discovery and Competition Research
- Custom Website Design
- Website Development (desktop + mobile responsive)
- Basic SEO Setup
- Mock-ups to announce your new website

ADD-ONS

- Photography website content
- Video website content
- Copy writing
- Webshop
- Website and webshop direction presentation

CONTENT CREATION

DETAILS

Content is one of the most important elements in a powerful branding strategy. When your content fits well with your brand, it contributes to your overall branding.

We creating the best content for you that gets seen, loved and remembered!

We make profiles that fit your brand, give advice when it comes to social media and maintain your pages.

DELIVERABLES

- Moodboard
- Edited photo/video
- Large selection pictures
- High quality without watermark (free to use on your socials/website)
- Visual Direction
- Creative Direction Presentation

ADD-ONS

- Assist with sourcing models and makeup artists
- Creative direction
- Story telling
- Video script writing
- Reels
- Campaign video's
- Campaign shoots (beauty, fashion, commercial)
- Product shoots

TIMELINE: 2-4 WEEKS
Photography & Video

PHOTOGRAPHY STUDIO

HIRE THE STUDIO

BRANDING SHOOT

The way your brand is seen to the outside world is very important. During this shoot, you will receive enough materials to use offline and online. We will create high-quality shots, personalized to your needs and brand.

FASHION SHOOT

Creative botany is the perfect studio to create the most beautiful pictures for your collections. We provide you with the most beautiful models, the best make-up artist and stylist. Of course, you can also bring your own. Let's make creative creations together!

PRODUCT SHOOT

Quality product pictures/video are a must-have! We create the perfect setting for the perfect pictures and video. We provide clean and esthetic pictures/video for flexible use on different platforms. You can also send us your products so that we can take the photos for you.