

ezgi uslu

*DO YOU WANT
A WEBSITE?*

WEBSITE FORM

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WEBSHOP

INTRODUCTION

Thank you for choosing our services.

We kindly request you to fill out this form as accurately as possible.

Let's Create!

GENERAL

COMPANY NAME:

CONTACT PERSON:

E-MAILADRES:

ADDRESS:

CURRENT WEBISTE NAME:

PREFERRED WEBSITE NAME:

GENERAL

Provide a brief description of your company:

**Please provide a brief description of the product/
service you intend to offer through the website:**

**Which social media channels have already been created,
and how are they currently being utilized?**

How often are these channels updated, and by whom?

THE PROJECT

WHAT (ADDITIONAL) SERVICES ARE REQUESTED FOR THE PROJECT?

At the website delivery, additional instructions are always provided

- ☐ Brand Identity
- ☐ Webshop
- ☐ SEO (Search Engine Optimization)
- ☐ Copywriting
- ☐ Content (video,photo)
- ☐ Domain Name, Hosting, and Email (Visimotion)
- ☐ Instructions for Webshop Management

THE PROJECT

WHAT (ADDITIONAL) SERVICES ARE REQUESTED FOR THE PROJECT?

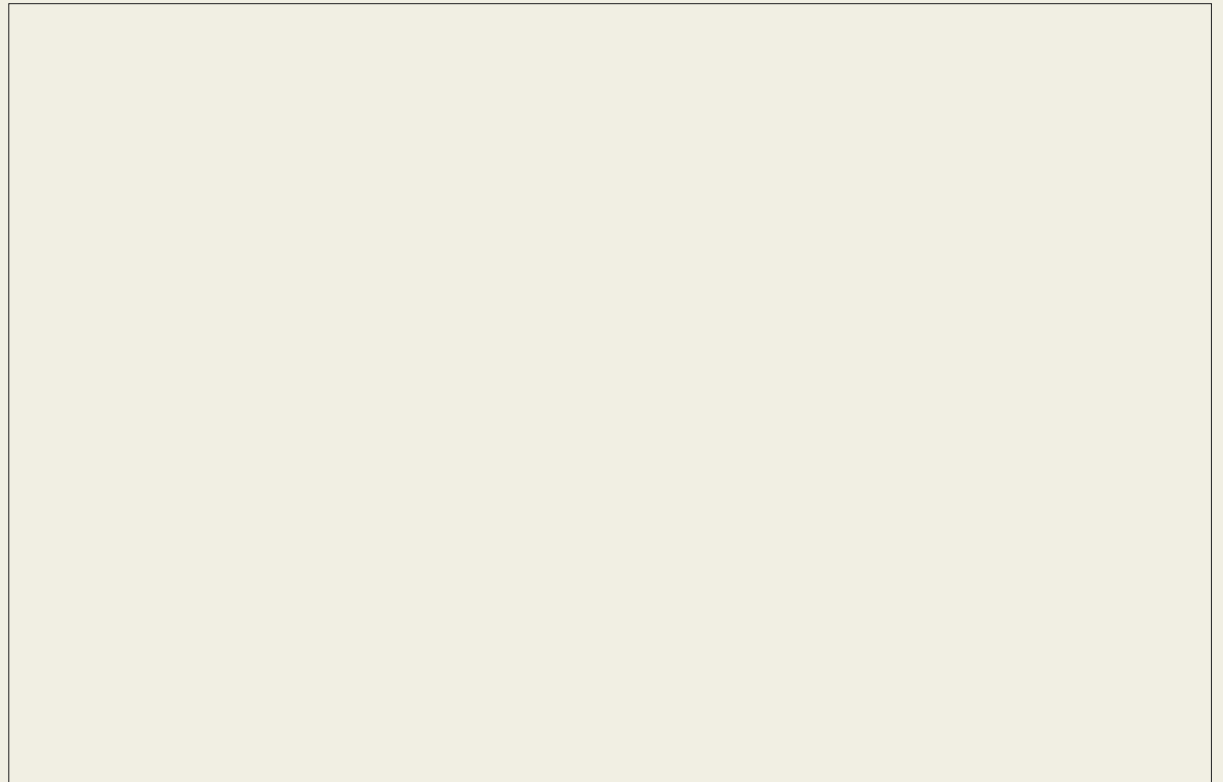
- ☐ Social Media Management and Support
- ☐ Email Marketing (Creating Newsletters)
- ☐ Blog Page and its Maintenance
- ☐ Client Login System
- ☐ Booking System (Solonized)

THE PROJECT

When do you want to start the project, and when is the deadline?

A large, empty rectangular box with a thin black border, intended for the user to provide the start and end dates for the project.

Please describe your project requirements in as much detail as possible:

A large, empty rectangular box with a thin black border, intended for the user to provide a detailed description of the project requirements.

GOALS

What are the company's key objectives?

Which aspects of existing work should remain, and which ones will be altered?

Which aspects are no longer relevant and why?

What actions should a visitor be able to perform on the website?

For example, request a quote or fill out a contact form!

TARGET AUDIENCES

For which target audiences is the website intended?

Please provide a description of the various types of people you aim to reach with your project!

How do you think your target audience perceives your company/brand?

Who are your biggest competitors at the moment?

Why will the target audience choose your company over the competition?

TARGET AUDIENCES

Biedt u iets unieks aan dat uw concurrenten niet aanbieden?



Do you offer something unique that your competitors do not?

Bijvoorbeeld formeel of informeel



DESIGN

How would you like to be perceived when a person visits your website for the first time?

Can you tell us more about your competitors?

Names, websites, and any other relevant information!

Are there any other websites or visual examples that you like?

Please also specify what exactly you find appealing about them!

TECHNICAL SPECIFICATIONS

What systems are used by the target audience?

For example, desktops, tablets, smartphones, etc!

Do you want us to request the domain and hosting through Visimotion?

Or do you personally contact Visimotion yourself?

Do you want to make specific content easily shareable?

On which platforms should the content be shareable?

TECHNICAL SPECIFICATIONS

How many individuals within your organization will be responsible for maintaining the website?

Are integrations with external systems required?

Consider, for example, payment systems or client login systems.

Are there any other important matters to know?

WEBSHOP

What kind of products do you intend to offer?

How many products do you plan to offer in the online store?

Which currency would you like to display in the online store?

Do you want to link a shopping integration to other social media channels?

In which countries are your products available?

WEBSHOP

Which delivery services do you intend to use?

What will be the delivery costs?

Are the shipping costs calculated based on the customer's distance?

Do you want the ability to track shipments?
